



# THE Housewife MODERN

Inspiration & Resources for the modern homemaker

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## About The Blog:

Do you feel overwhelmed by everything required of you? “The Housewife Modern” is the perfect resource for the homemakers of today. It’s packed with fabulous recipes- from quick breakfasts to delicious dinners and delectable desserts. The many free printables cover organizing, budgeting, holidays, and more. And on days you need inspiration or support, there’s a dose of that.

## Opportunities Available:

### **Sponsored Content:**

The Housewife Modern can provide unique content tailored around your product and designed to entice my readers. It won’t be just another “this is a great product” post...it will be content that works in the product naturally. If possible, I will design a free printable to go with product post. This will both drive more readers to the content as well as get them engaged.

### **Newsletter Sponsorship:**

My newsletter goes out every other week and always packed with solid content. Engagement from readers is consistent and positive.

### **Ad Placement:**

Website offers multiple ad placement opportunities at this time, including banner, sidebar, and specific ad placement within popular posts/pages.

### **Giveaways:**

The Housewife Modern would be happy to host your giveaway. Engage readers and get your product in front of new faces.

Unique visitors per month	Page Views
33.7K	66.2K

### Reader Demographics:

Female: 88%  
Age 25-34: 31%  
Age 35-44: 23%  
Age 45-54: 16%

			
850	5.4K	386	11K