

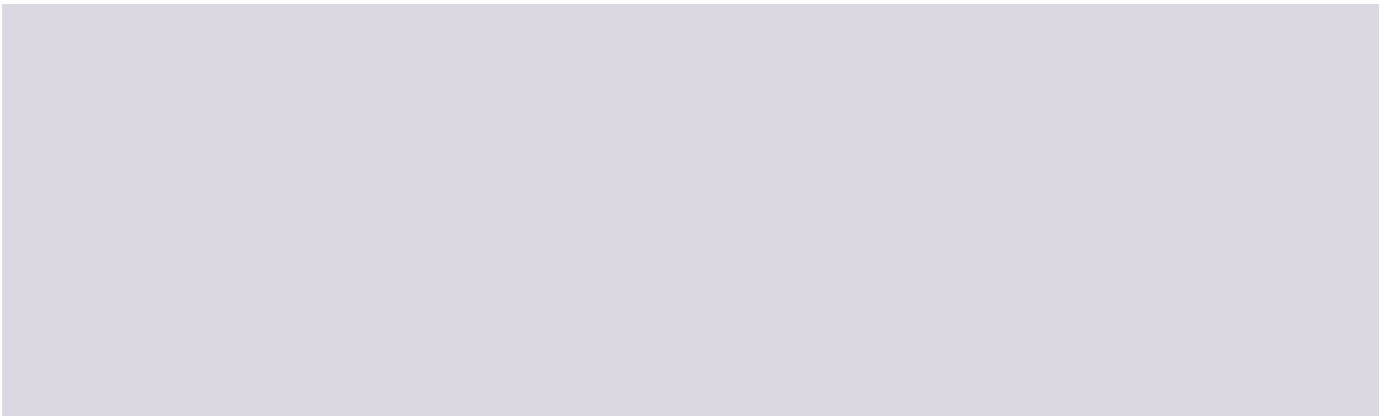
# How to Write a Fabulous About Me Page

1. Who is your site for? Who are you talking to?

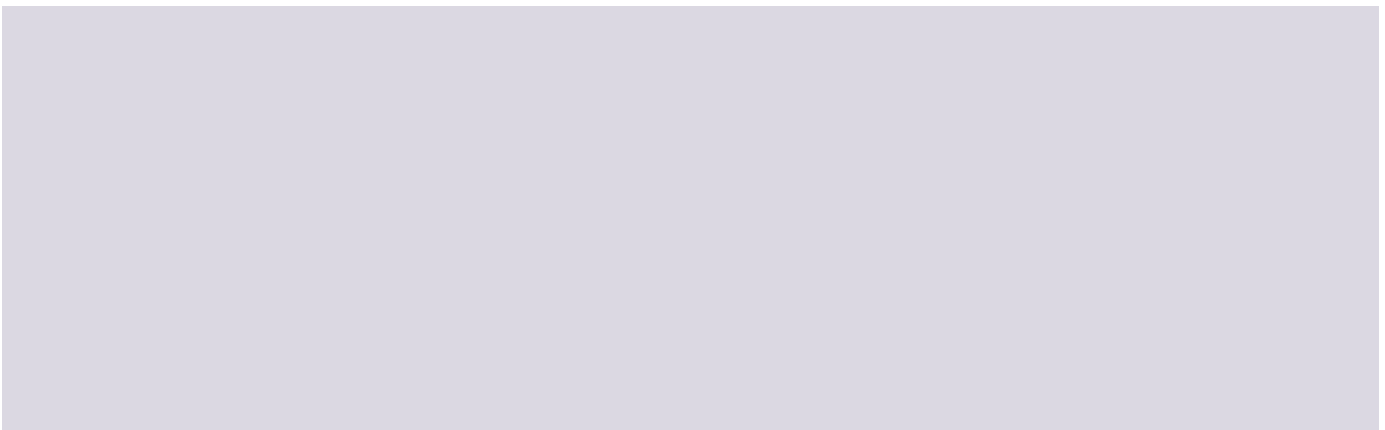
2. What value is your site providing to the reader?

3. List a few details about yourself.

4. List ways you can show your expertise. Or why the reader should trust you. What do you bring to the table that other bloggers don't?



5. Call to action. What action do you want the reader to take after reading this page?



6. Is there another place in the site that you want to direct the reader? Is there a post or page you want to highlight?

