



Monthly Stats & Assessment

Monthly Sessions: _____

Monthly Users: _____

Monthly Page Views: _____

_____ % Organic Search

_____ % Social

_____ % Direct

_____ % Referral

_____ % Other

Pages/Session: _____

Session Duration: _____

Bounce Rate: _____

Social Traffic:

_____ % Pinterest

_____ % Facebook

_____ % Instagram

_____ % _____

_____ % _____

My top 5 posts for the month:

1)

2)

3)

4)

5)

E-mail Subscribers: _____

Facebook Followers: _____

Pinterest Followers: _____

Instagram Followers: _____

_____ :

_____ :

Blog Income Report:

Total Earned: \$ _____

\$ _____ Ad networks = _____ %

\$ _____ Affiliate Sales = _____ %

\$ _____ Sponsored = _____ %

\$ _____ Products = _____ %

\$ _____ Other: _____ = _____ %

3 Things I Achieved Last Month:

1)

2)

3)

3 Goals for Next Month:

1)

2)

3)