



The Housewife Modern

-Inspiration & Resources for the modern homemaker

Media Kit

Have you ever felt overwhelmed by everything required of you? “The Housewife Modern” is the perfect resource for the homemakers of today. It’s packed with fabulous recipes from quick breakfasts to delicious dinners and delectable desserts. The many free printables cover organizing, budgeting, holidays, and more. And on days you need inspiration or support, there’s a dose of that.



Stats

Monthly Page Views: 35K

Monthly Unique Visitors: 19K

E-mail Subscribers: 5.8K

Pinterest: 2K

Facebook: 430

Instagram: 275

Pinterest group board and Sub-Reddit
dedicated to Free Printables

Reader Demographics:

Female: 90%

Age 25-34: 30%

Age 35-44: 25%

Opportunities Available:

Sponsored Content:

The Housewife Modern can provide unique content tailored around your product and designed to entice my readers. It won't be just another “this is a great product” post...it will be content that works in the product naturally. If possible with particular product, I will design a free printable to go with product post. This will both drive more readers to the content as well as get them engaged.

Newsletter Sponsorship:

My newsletter goes out every other week and always packed with solid content. Engagement from readers is consistent and positive.

Ad Placement:

Website offers multiple ad placement opportunities at this time, including banner, sidebar, and specific ad placement within popular posts/pages.

Giveaways:

The Housewife Modern would be happy to host your giveaway. Engage readers and get your product in front of new faces.

The Housewife Modern is run by Jennifer Landsberger, writer, military wife, dedicated cook, and obsessive researcher.

jennie@thehousewifemodern.com

<https://www.thehousewifemodern.com>

