

Tagline

Blog Name:

In 10 words or less, describe your blog. It doesn't need to be complete sentences, just write what immediately comes to mind:

What problems are you trying to help your readers solve:

What solutions are you offering to those problems? Write them down.

From the answers above, write down the words that stick out: (or circle key words above)

Using those words, brainstorm as many different taglines as you can put together. Don't worry about sounding good yet, just get the ideas down.

Now pick one or two. Combine (if picking two). Polish up into a concise, attractive tagline: