

Goals

Before you start this amazing journey, you need to set clear goals for yourself.

Why do you want to start a blog? To make money? To build an audience (maybe so you can eventually sell a product)? To make friends? As a hobby?

Take a moment or two and think about it. What is your goal? Your motivation?

Then break that goal down into quarters. After that, look at quarter one. What should you do this month to reach your quarter 1 goal? Finally, decide what you need to do this week to reach your monthly goal. Repeat at needed.

This Year, I Will (think big!) ...

This is your major focus this year. The one thing you ARE going to do.

Quarter 1:

Quarter 2:

Quarter 3:

Quarter 4:

This month, I'm going to:

This week, I'm going to:



Questions

If you want, I have some questions you might want to ask yourself before you start blogging. This is completely optional!

Do I jump into new things quickly? Is this a serious business? Is it a hobby?

Do I have my own writing style? Do I understand grammar, spelling, usage, etc.?

Do I have time to blog? How much time do I want to dedicate to blogging?

What do I want to write about?

What are some core values that I have? What will I not compromise on when it comes to blogging?

How will I handle negative people? What am I going to do if someone is over-the-top mean about a post?

What areas do I need to learn more about? Tech? Marketing? SEO? Am I willing to spend the time to learn about them?

How long am I willing to blog even if I don't make money? What are my financial goals?
