



# Tagline

Blog Name:

In 10 words or less, describe your blog. It doesn't need to be complete sentences, just write what immediately comes to mind:

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What problems are you trying to help your readers solve:

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What solutions are you offering to those problems? Write them down.

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From the answers above, write down the words that stick out: (or circle key words above)

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Using those words, brainstorm as many different taglines as you can put together. Don't worry about sounding good yet, just get the ideas down.

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Now pick one or two. Combine (if picking two). Polish up into a concise, attractive tagline:

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