Blog Name:
Niche:
In 20 words or less, describe your blog. It doesn't need to be complete sentences, just write what immediately comes to mind:
The goal of your blog is to provide a solution to your readers. To help them solve their problems. This doesn need to be limited to one problem or topic. Write down some of the problems facing your (ideal/future) readers today related to your niche:
Write down any over-arching topics that seemed to come to mind (or circle key words above):

Using what you've brainstormed, fill out the category worksheet.

